



Dow Draper
Chief Commercial Officer

Boost Dealers,

It is an exciting time for Boost Mobile! You read and heard on the call yesterday about commitments Sprint and T-Mobile filed with the Federal Communications Commission. The filing outlines actions the New T-Mobile will take, including a plan to sell the Boost brand if the merger is approved. This is an incredible opportunity to compete aggressively by attracting new customers with low rates on New T-Mobile's powerful 5G network.

Key highlights from yesterday's call on why we think this will be a great growth opportunity for the Boost Mobile brand in 2019 and beyond include:

- During the pre-close period of the merger, Sprint is committed to maintaining Boost's competitive promotional activity
- Boost distribution is a very valuable asset and will be a key part of the go-forward plan for the brand
- Boost customers over time will have access to the enhanced coverage and speed of the New T-Mobile network
- The enhanced coverage will open new sales areas previously unavailable to Boost Mobile due to Sprint's network limitations
- T-Mobile is committed to providing Boost with an aggressive MVNO rate that allows it to compete in the marketplace
- We are committed to considering only serious and credible buyers with adequate resources in order to ensure Boost Mobile's long term success and competitiveness

We are very excited about the opportunity for Boost and will be sure to share more updates as they become available.

Best Regards,

Dow