

NEO CELLULAR PARTS Joins the National Wireless Independent Dealer Association (NWIDA)

Parts Distributor becomes the first Vendor Partner for the Wireless Repair Stores, offering discounts to members.

May 22, 2019 - West Orange, NJ - The National Wireless Independent Dealer Association (NWIDA), the only trade and advocacy group for the independent wireless dealer, has announced that Neo Cellular Parts has joined as its latest Vendor Partner.

Neo Cellular Parts is a global leader in providing repair parts and services for wireless repair shops across the United States. Based out of Atlanta, GA, the company was founded by Asif Lakhani & Catherine Liao in 2018.

Offering parts and services for all major phone brands, including Apple, Samsung, LG and others, Neo Cellular also provides recycling services – purchasing broken phone screens from repair shops across the country.

Neo Cellular Parts will offer NWIDA members an ongoing 5% discount on all parts and accessory, free shipping on the first order (no matter the amount), and a free LCD screen for the first 50 NWIDA members to order from Neo Cellular. In addition, members will receive on-going free shipping on orders of \$200 or more. In addition, current Neo Cellular Parts customers can save 20% on a NWIDA membership.

“We look forward to our partnership with the association. Repair shops are very important to the wireless distribution channel and we feel that supporting independent dealers is important.” Said Abdul Taher, Director of Sales for Neo Cellular Parts.



“We’re excited to have Neo Cellular Parts join us”, said Adam Wolf – President of NWIDA. “Adding our first repair centric partner is a huge step for NWIDA. This certainly makes us, and our members stronger.”

About NWIDA:

The National Wireless Independent Dealer Association (NWIDA - www.nwida.org) was established to provide competitive balance to the independent wireless retail and repair stores. NWIDA provides an advocacy and strong voice at the local, state and federal levels for industry and dealer friendly legislation. By taking advantage of extended buying power, NWIDA members save 10-50% on products and services used every day.

In addition, NWIDA provides exclusive content to their members, including seminars and webinars, that help the wireless dealer grow their business “smarter, not harder.”

Membership is open to any independently owned wireless business and is available in semi-annual and annual options. There is no application fee. NWIDA can be contacted through their website (www.NWIDA.org), via phone (919-NWIDA-98) or email (info@nwida.org)



About Neo Cellular Parts:

Neo Cellular Parts is a global leader in providing repair parts and services for wireless repair shops across the United States. Based out of Atlanta, GA, the company was founded by Asif Lakhani & Catherine Liao in 2018.

With a long history of repair parts and services, Asif & Catherine combined forces and created NEO. Through their established connections with Chinese factories, they established and built connections with the same factories who manufacture LCD's for other larger parts distributors. www.neocellularparts.com